

#### **ESTABLISHED 1995**

As your business Internet provider, the entire Safari team is organized with your needs in mind. Safari provides world-class Internet services for a variety of South Florida companies. We offer custom solutions targeted to you, your people, and your industry.

### Our Experience Guides you Through the Technojungle.

Due to our daily contact with hundreds of end-users and businesses, we have a strong sense of what works on the Internet. Your business has a broad array of communications and connectivity options from which to choose. First, we find out what you need to achieve a particular goal. Then, we advise you about what works and what doesn't, often **saving you money**. With Safari Internet, your customers get the information they want without having to wait. Who said an adventure has to be long, boring, and expensive?

# Fast, State-of-the-Art Equipment Speeds you Along Your Communications Journey

We have invested in our system architecture to guarantee accurate and fast performance Safari is **one hop off the Internet backbone**, the most direct MCI connection to the Internet. Our technical superiority and efficient bandwidth usage means your web pages load quickly --- customers don't have to wait. We offer a variety of ways your business can communicate faster and at a lower cost.

## Web Design, Authoring, and Site Marketing from 1 Source

Safari's in-house web authors ensure that your company's Internet image is exactly what you want. Our skilled designers develop an informationally-rich site that grabs and holds attention. Web authors edit content so execution is flawless.

Safari also excels at Internet marketing of web sites. Aggressive marketing of your web site to search engines, newsgroups and online services will lead to more traffic for your site. Typically, **savvy website customers** spend as much on website marketing as they do on design and authoring combined. Our Turbo marketing packages connect your site to the right search engines and enhance your HTML. Aggressive commercial network publicity, exchange link formation, creation of powerful sub URL's for added search engine attraction help to increase site hits. Ongoing aggressive marketing enables people to find your site.

### **Specialty of the House: Network Connections**

If your company needs a **Local Area Network**, a **Wide Area Network**, or managed frame relay to cut costs, improve line reliability and multi-user modem speed (throughput), you'll want Safari on your side. Our technical and sales professionals will meet with you, survey your needs, make specific recommendations, and help you implement them fast. Safari Internet offers the **Whistle InterJet TM for** LAN www access, e-mail and site management.



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